



## ASSP Mission

We are the community that protects people, property and the environment.

## ASSP Vision

Safety, health and well-being are inherent rights of every worker.

## Our CLEAR Values

In support of the Society's and Region 1 Operating Committee mission, the Hawaii Chapter will provide:

- Community: we aim to provide a welcoming, collaborative environment for all.
- Leadership: we exemplify integrity and empower others.
- Excellence: we strive always to deliver our best.
- Accountability: we are ethical, reliable and trustworthy to all we do.
- Respect: we act with humility, listen to others and foster strong relationships.

## Objectives

The Hawaii Chapter is dedicated to serving our Member Community. **We serve** to advance the safety profession in Hawaii by supporting our members through education, engagement, and leadership development – promoting a culture of safety that reflects strength, diversity and spirit of our islands.” We do this in three ways:

- Enhance Member Experience:
  - Through network building, leadership skill development and trend updates.
- Develop and Deepen Leadership Pipeline:
  - With positive engagement, mentorship and support.
- Leverage and Engage Members:
  - To support work environments that provide for a safer, stronger future.

## Goals:

### 1. Grow & Diversify Chapter Membership

Increase membership by 10–15% ~~by end of 2025~~

Initiatives:

- Launch a “Member Bring-a-Friend” campaign with incentives.
- Partner with HCC and trade schools to recruit students.
- Offer first-time attendee discounts for new members at the 1-day Symposium.
- Highlight member stories/testimonials via social media and/or newsletter.
- Fill the neighbor island chairs and have them attend monthly meetings
- Assist in development of the Guam Section **with the goal of Guam becoming a** Chapter.

### 2. Expand Continuing Education Opportunities

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Provide relevant, high-quality training to at least 75% of active members

Initiatives:

- Offer CEUs for technical sessions, 1 day Symposium and PacRim.
- Create a “Toolbox Talk” series with local industry experts.
- Partner with other professional organization (GCA, HIOSH, etc.) for joint training events.
- Partner with General Industry colleagues to diversify the chapter.

### 3. Strengthen Member Engagement & Networking

Improve participation at events by 25%

Initiatives:

- Organize quarterly networking mixers or coffee meetups across the islands.
- Launch a “Talk Story with a Safety Pro” spotlight series in the newsletter.

### 4. Enhance Community & Industry Presence

Position ASSP Hawaii as a leading voice in safety statewide

Initiatives:

- Host a 1-day Symposium on non-Pac Rim Years
- Increase social media activity and email newsletter frequency.

### 5. Foster a Culture of Leadership & Recognition

Inspire and retain future chapter leaders

Initiatives:

- Increase submissions for chapter awards (e.g., Safety Professional of the Year).
- Offer leadership development training for committee members.
- Rotate meeting facilitation among board members to build confidence.

### 6. Create an Advisory Group of Past Presidents to provide feedback and guidance to the EC

Retain the body of knowledge from past-Chapter leaders to obtain guidance and confidence building for current and future leaders.

Initiatives:

- Recruit past-Chapter leaders to ask if they would be willing to participate to provide guidance.
  - Schedule and implement regular communication / meetings to discuss current events / issues and potential resolution.
  - Reach out to key past-Chapter leaders on an advice basis to discuss specifics and assist in expanding the leadership base.
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